



KARL ANDERSSON & SÖNER
SINCE 1898

--- PRESS INFORMATION ---

Huskvarna, 2nd of February 2016

Welcome to stand A15:14 at the Stockholm Furniture Fair, 9- 13 February 2015. There we show this year's new products from Karl Andersson & Söner for the first time in real life.

High resolution images of the new products are available on karl-andersson.se/pressfolder.

Questions will be answered by Sara Wadskog, Marketing Manager, +46 (0)36 13 25 34 or sara.wadskog@karl-andersson.se

NEWS 2016

Bat Design Roger Persson

Bat is the table with an innovative solution connecting the turned legs with the top. The design of the top of the legs is inspired by the shape of a bat, after which the table is named. The table comes in round, square and rectangular options in a range of different sizes and in heights. Roger has earlier designed the tables Cross (2009), Mill (2012) and Cap (2014) for Karl Andersson & Söner.



Bouquet Design Jesper Ståhl

The Bouquet series of tables solves the challenge of how to find space for lots of people around a table by the creative design of its trestle. The round, straight, wooden legs and a central knot create geometry that offers legroom combined with stability. The name and appearance of the table are inspired by a bouquet of roses. Bouquet comes in round and rectangular models in a number of different sizes. Bouquet is the first product Jesper designs for Karl Andersson & Söner.



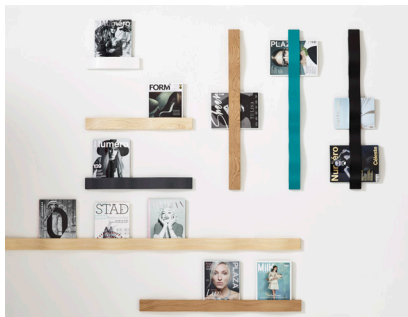
Mopsy Design Markus Johansson

Mopsy is a sofa table with round and square-shaped tops at different heights in an overlapped combination on the same leg frame. A number of Mopsy tables can be grouped together in the same type of wood or color, or in a combination of different types of wood and colors. Mopsy is the first product Markus designs for Karl Andersson & Söner.



Svall Design Cecilia Cronelid

With its convex shape, Svall magazine shelf means magazines stand straight without collapsing and are easy to pick up and read. Svall can be hung horizontally or vertically. The horizontal model comes in six different lengths, and the vertical model comes in three different lengths. Svall is the first product Cecilia designs for Karl Andersson & Söner.



1KM Display Design Kristofer Jonsson Fanny Jiseborn, white

1KM DISPLAY is a flexible shelf that can be used as a magazine holder, pigeonhole or bedside table and can be built to great lengths – up to 1km if required. Place the latest edition of all the world's magazines on the top and the rest of the year's in the compartment underneath – neat, attractive and practical. You can use 1KM DISPLAY to furnish libraries, offices, hotel rooms, lobbies, dining rooms etc. 1KM DISPLAY comes in freestanding or wall-mounted models. This shelf system is the first product Kristofer and Fanny design for Karl Andersson & Söner.



Reverb Design Joel Karlsson, Krook & Tjäder Design

Reverb is a visually appealing and practical ceiling-mounted sound absorber. The hole in the sound absorber lets light through from existing light fittings or gives you the opportunity of suspending light fittings through it. This means that Reverb is ideal for hanging over meeting places, workspaces or along a corridor. Reverb is made in compression-moulded polyester fibres in 10 different colors of Stay fabric from Gabriel. Joel has earlier designed the display system Ridå (2010), table Buff (2012) and our sound absorbers Quartz (2011) and Pillow (2013).



Terasso Design Tony Almén Peter Gest

Terasso is a bookshelf inspired by transparency and airiness. The result is shelves that open up and let the light in which creates better surfaces for visual display. Everything from books to magazines and decorative objects can be arranged in various combinations to suit different needs and tastes. You can position Terasso centrally in a room as a room divider or against a wall. As early as 2000 Tony and Peter designed the cabinet 2K for us. The latest product (2011) was the display system Conducco.



Cavetto Design kaschkasch

The name Cavetto comes from the moulding on the edges of all Cavetto models – a shelf series that can be configured in endless variations. The ingenious thing about Cavetto is that the edges of the shelves are shaped so that back and side panels can be inserted between them without the need for any fittings. Cavetto can be placed against a wall, positioned as a room divider or used to build a room within a room. It can be accessed from one or two directions depending on how the shelves are filled with the different accessories. The German design studio kaschkasch has earlier designed the magazine holder Lop (2015) for Karl Andersson & Söner.



Handmade in Huskvarna. Since 1898.



Karl Andersson was born September 8th, 1871. As a certified cabinet maker he started his own workshop in the year of 1898 at the family farm in Berghem, north of Huskvarna. He solemnly promised to only make “well-made furniture, durable and sustainable”. Karl Andersson was our father Ingvar's grandfather. The siblings Maria, Sara and Andreas Wadskog are now the fourth generation that are making well-made furniture, durable and sustainable. And all manufacturing is done in Huskvarna – Still today.