



since 1898

BREVET

NEWS AND INFORMATION FROM KARL ANDERSSON & SÖNER

JUNE 2014

Happy Midsummer!

After an intense spring with exciting projects and fine orders from the U.S., France, Scotland, Russia, and especially Sweden, we start to prepare ourselves for the upcoming holidays. The factory in Huskvarna will close on July 7 and open again on August 4. Mail and faxes are always open and we will respond as soon as we can. Please also visit our website and take a quick tour of our manufacturing. Under "About KA", we have added a virtual tour that shows our manufacturing process, from board to furniture - Handmade in Huskvarna.

If you pass Huskvarna during the summer, a tip is to visit the Danish florist Tage Andersen's beautiful artistic farm Gunillaberg. It is located at Bottnaryd along the road R40 between Jönköping and Gothenburg. More information on tage-andersen.com

Have a wonderful summer!

Sara Wadskog, Marketing Manager.

Handmade in Huskvarna. Since 1898.

Swedish Midsummer
Design Weekend

SMDW – The success from last year repeated

Swedish Midsummer Design Weekend was a great success last year. The weekend after midsummer, 26-28 June, 60 leading architects from England, Holland and Germany will come to Stockholm. Then put full focus on Swedish design furniture. The initiative is a collaboration between 14 Swedish design furniture companies, Karl Andersson & Söner among others, TMF (the Swedish trade association of the furniture industry), Visit Sweden and the Stockholm International Fair. Guests will be chartered with buses between five showrooms all over Stockholm. The evening ends with typical Swedish midsummer celebrations. The day after the Royal Palace will be visited. Learn more about the activity on smdw.se

Børge Mogensen 100 years

On 13 April 2014, Børge Mogensen should have turned 100 years old. Børge, that during the 1950's and 1960's was a beloved colleague at Karl Andersson & Söner, developed the furniture serie Öresund, which we still manufacture. He designed our logo with the characteristic KA which has become a quality brand in the world. A brand that we are very proud to work with and which stands for everything that we value highly. In addition, he designed our office and exhibition in Huskvarna.

In Wikipedia it says: Børge Mogensen Westergaard, born April 13, 1914 in Aalborg, dead October 5, 1972 in Gentofte, was a Danish furniture designer. Børge Mogensen trained as a cabinetmaker with journeyman's certificate in 1934, at Kunsthåndværkerskolens Møbelhøjskole 1936-38 and by Kaare Klint at Kunstakademiets Møbelskole 1938-42. He was employed by Kaare Klint and Mogens Koch's drawing office 1938-42. During the years 1942-50 he led Fællesforeningen for Danmark Brugsforeningers (FDB's) furniture drawing office and was a teacher at Kunstakademiets Møbelskole 1945-47. From 1950, he had a private design office. He participated in the Cabinetmakers' Guild annual furniture exhibitions. He has designed furniture for several Danish and Swedish furniture company, including Karl Andersson & Söner, and home textiles. Børge Mogensen was one of the most influential in the generation of Danish furniture designers who made concept of Danish Design known all over the world. He got Eckersberg Medal in 1950 and C. F. Hansen Medal in 1972.



Some of our news 2014 – Cap, Collage and Lollipop

Here are some of our new products that we showed at the Stockholm Furniture Fair and at the Salone de Mobile in Milan. From the top and down:

The table **Cap** by Roger Persson, who has taken his inspiration from large reels of wood. The name Cap comes from mushroom cap and the tables can like mushrooms pop up in various sizes, heights, colors and variations which create vibrant and individual expression.



Collage by David Regestam and Junichi Tokuda is a multi-purpose board that can contain mirror, magnetic writing board, coat rack and shelves. Usually these functions are purchased separated but now it's possible to have all functions in one single form where the different functions may use the space needed.

The table **Lollipop** by Malin Lundmark who has been inspired by the classic saucer where the table becomes the saucer to the coffee cup. The oversized ring acts as a handle but also contribute to the table's playful expression.



All our new products are published under each product range at karl-andersson.se



Karl Andersson was born September 8th, 1871. As a certified cabinet maker he started his own workshop in the year of 1898 at the family farm in Berghem, north of Huskvarna. He solemnly promised to only make "well-made furniture, durable and sustainable". Karl Andersson was our father Ingvar's grandfather. The siblings Maria, Sara and Andreas Wadskog are now the forth generation that are making well-made furniture, durable and sustainable. And all manufacturing is done in Huskvarna – Still today.

If you have a colleague that also wants to receive this letter, send his or hers e-mail address to sara.wadskog@karl-andersson.se
If you don't want to receive any more letters, please send an e-mail to sara.wadskog@karl-andersson.se and write NO MORE! in the subject box.